CO : Sean Parker on facebook

This video is about social media addiction. Sean Parker, the cofounder of facebook (with Mark Zuckerberg) is alarming about how dangerous social medias can be, because of their addictive nature, and their potential effect on our brain. Sean Parker admitted that these medias were designed to consume as much of our time as possible by exploiting a vulnerability in human psychology. The social medias consciously did that. Facebook has 2 billions users spending 50 minutes per day on its apps : instagram, and messenger for example, and these apps change relationship with society and between people. Social medias are compared with alcohol and gamble as they are highly addictive. Also they change parts of the brain that controls impulses. Sean Parkour still uses theses platforms consciously, he just don’t let them use him.